
























Ranking Abbreviation & Icon Definitions

	Alexa Rank	Displays the Alexa site traffic data rank.
 Ahrefs	Indexed Pages	Displays the domain's total number of Ahrefs Indexed Pages.
 Ahrefs	Gov	Displays referring Governmental domains.
 Ahrefs	Edu	Displays referring Educational Domains.
 BL	Ahrefs Backlinks	Displays the number of Ahrefs backlinks.
 MAJESTIC BL	Majestic SEO Backlinks	Displays the number of Majestic SEO backlinks.
 MAJESTIC CF	Majestic SEO Citation Flow	Displays Majestic SEO Citation Flow metric, which is weighted by the number of citations to a given URL or Domain.
Creation Date	Creation Date	Displays the selected domain's creation date.
	DMOZ Listing	Displays the number of DMOZ listings.
 DA	Domain Authority	Displays Domain Authority's prediction of a domain's ranking potential in the search engines based on an algorithmic combination of all link metrics.
Daily	Daily Rank Change	Displays the daily rank change.

Date	Date and Day	Displays the date and weekday for the reported data.
Expiration Date	Expiration Date	Displays the selected domain's expiration date.
 Google	Indexed Pages	Displays the domain's total number of Google Indexed Pages.
 Google	Page Rank	Displays the domain's Google Page Rank, a link analysis algorithm which ranks pages within the Google search engine and determines the importance of the web page, based on a scale of 1 to 10. Higher page rank usually means higher placement on the Search Engine Results Page (SERP) within relevant searches.
 Google	SI Ratio	Supplemental Index Ratio: This ratio indicates how many pages of your website are located in Google's Supplemental Index, versus how many are located in Google's Main Index. Only Pages in the Main Index are used when Google serves search results.
 Graph	Rankings Graph	To the right of the "Vol" column, you will see a graph icon. When the icon is clicked, a graph will be produced that charts the rank of the keyword over time.
Inlinks	Inlinks	Displays the domain's total number of inlinks and change from the previous time period.
Keyword	Keyword	Displays monitored keyword.
 MAJESTIC	Backlinks	Displays the number of Majestic SEO backlinks.
 MAJESTIC		

		Class C subnets.
	Edu	Displays referring Educational domains.
	Gov	Displays referring Governmental domains.
	Indexed Pages	Displays the domain's total number of Indexed Pages.
	Referring Domains	Displays the total number of referring domains.
	Referring IP Addresses	Displays the total number of referring IP addresses.
Monthly	Monthly Rank Change	Displays the monthly rank change.
	Ahrefs Indexed Pages	Displays the domain's total number of Ahrefs Indexed Pages.
	Majestic SEO Indexed Pages	Displays the domain's total number of Majestic SEO Indexed Pages.
Pages	Pages	Displays the domain's total number of indexed pages and the change from the previous time period.
PPC	Pay Per Click Rank	Displays the domain's PPC (Pay Per Click) ranking as High, Medium or Low based on the number of advertisers bidding on each keyword. If you move the cursor over the rank displayed you will see the domain's actual rank percentage in reference to the position of advertisers bidding for the selected keyword.
PR	Page Rank	Displays the domain's Google Page Rank, a link analysis algorithm which ranks pages within the Google search engine and determines the

		on a scale of 1 to 10. Higher page rank usually means higher placement on the Search Engine Results Page (SERP) within relevant searches.
Rank	URL Rank	Displays the position of the URL based on the relevant keyword.
Redirect Status (www)	Redirect Status (www)	Displays the selected domain's redirect server response.
Redirect Status (!www)	Redirect Status (!www)	Displays the selected domain's redirect server response without the www.
SE	Search Engine	Displays the monitored search engine. To see the exact search engine's domain (i.e., google.co.uk) move the cursor over the search engine's icon.
Server	Server	Displays the domain server type.
	Majestic SEO Trust Flow	Displays Majestic SEO Trust Flow metric, which is weighted by the number of clicks from a seed set of trusted sites to a given URL, or Domain.
URL	Uniform Resource Locator	Displays the monitored URL Address.
Vol.	Monthly Global Search Volume	Displays the broad number of global searches in a month for the specified keyword.
Weekly	Weekly Rank Change	Displays the weekly rank change.